



# PROSPECTUS

## Los Gatos Art Association Fall Member Juried Show

November 8, 2018 - January 8th, 2019

Location:

**Addison-Penzak Jewish Community Center**  
14855 Oka Road, Los Gatos, CA 95030

**Show Coordinator: Jane Loomis**

### Key Dates:

October 1	Entry deadline
October 15	Artist notifications emailed
November 7	Deliver Art 11 am - 1 pm
November 14	Reception, Awards 6 - 8 pm
January 8	Last day of show
January 9	Pickup 11 am - 1 pm

### Juror: George Rivera

George Rivera, M.A., is a respected leader in the local art community, art administrator, curator, educator, juror of art, and artist. He was the Executive Director & Senior Curator at the Triton Museum of Art in Santa Clara for 28 years. He is currently an Associate Faculty Instructor of Art at Mission College in Santa Clara, and teaches at Pacific Art League in Palo Alto, the University of California Berkeley extension, DeAnza College, and Ohlone College.



Since 1977 he has organized and curated over 350 exhibitions and has served as a juror for over 400 local and international exhibitions and competitions. Since 1974, his drawings, mixed media and paintings have been presented in over 100 exhibitions at art centers, galleries, and museums. He has received numerous awards, and has been listed multiple times in Who's Who of America.

### Ribbons and Monetary Awards

**Best in Show:** \$300

**First Place:** \$200

**Second Place:** \$150

**Third Place:** \$100

**People's Choice** \$100

**Honorable Mentions** at the discretion of the Juror

### Critical Changes

- New Categories
- Award amounts increased
- People's Choice Award—voted by show attendees only
- Guidelines for photographing your work
- New way to submit multiple entries
- Two identification labels
- Weight limit increased

### Submission Requirements

Each artist may submit up to **SIX** different pieces of art for judging, but only a **MAXIMUM** of **TWO** might be selected for the show.

### Eligibility

- 18 years of age or older and current LGAA member
- All artwork must be original in concept
- Limit 6 (six) entries per person
- Artwork must have been done in the last 2 (two) years and not shown in an LGAA show before.

### Ineligible Artworks

- Work based on copyright protected sources used without permission.
- Wearable art or jewelry, functional ceramics, crafts, installations, or video/films.

### Artwork Size and Weight Requirements

- Wall-hung art must be **LARGER** than **8" x 10"** (excluding frame and mat) and **SMALLER** than **40"** in any direction (including frame).
- Unconnected wall-hanging pieces will not be accepted as a single entry.
- The weight limit for wall art is 10 pounds.
- 3D art **MUST** be self-contained and not exceed 3'x3'x8' feet (72 cubic feet) or 75 pounds.



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### Photographing Your Artwork

Photograph each piece of art you intend to submit. Paintings must be photographed UNFRAMED. Photograph your art in bright natural indirect light without a flash. Position your art in different ways and locations to avoid getting any glare, sheen, or reflection. This is especially important with watercolors or pastels that might already have glass or plexiglass over them.

Save your best photo in the .jpeg digital format. The ideal size should be in the range of 200x200 to 480x480 pixels or 500 KB – 2 MB. The higher size is important for publicity if you win a ribbon. Up to 8 MG is acceptable. Most cell phones and cameras have a size option when you go to share your image. Choose the Large size.

### Naming your Digital Image and Entry

Produce a **Label Name** by naming your Digital Image and Entry as follows:

**<Last Name First Name, Entry#, Medium, Size>**

NOTE: The name of your .jpeg Digital Image also goes in the Subject Line of your email. These two names should be identical. It has four components:

**1. Your Name:** Last Name First Name without space or comma between (use caps and lower case.)  
For example: *SmithJane*

**NOTE: Use the same name the Official Entry Form or we cannot process your entry request.**

**2. Entry#:** The number you enter after your first name is not the number of entries you are submitting. Rather, it is the chronological number in your list of entries. If you are submitting multiple entries, each number should be different. For example:

First entry: *SmithJane1Oil24x36*

Second entry: *SmithJane2Pastel20x16*

**3. Medium:** Oil, Watercolor, Pastel, etc.

**4. Size:** For paintings - record the total height and width HxW in inches INCLUDING THE FRAME.  
For sculptures, record the height, width, and depth HxWxD in inches. This goes at the end of the Label Name, as shown in the examples above.

### How to send your email

Address one separate email per entry as follows:

**To:** [janeloomisart@gmail.com](mailto:janeloomisart@gmail.com)

**Subject:** <Label Name> (as described above)

#### Message Body:

Line 1: <Title of Work> caps and lower case

Line 2: <Your Name> First name plus Last name

Line 3: <Price or NFS>

Line 4: <Medium>

Line 5: <Label Name>

Line 6: <Your daytime phone >

Message Body Example:

Davenport Beach  
Jane Smith  
\$600  
Oil  
SmithJane1Oil26x20  
(408)-111-1000

Lines 1 and 2 will go on your wall label or pedestal card. The price and medium goes on the program data sheet. The rest is used by the art hanging crew if your work gets accepted.

Type nothing else in the message body of the email.

### Filing Requirements

Entry to the LGAA Member Juried Show requires the following three items:

**Digital files** (label as requested above)

**Entry Form** fill out attached form

**Check** for the number of entries you submit

- IMPORTANT: Attach the .jpeg image of each entry to its own separate email.**
- Print and fill in the official entry form located at the end of the Prospectus.
- Mail in your completed official entry form along with the check (\$25 for first entry, \$15 for each additional).

**Fees: 1 Entry \$25, 2=\$40, 3=\$55, 4=\$70, 5=\$85, 6=\$100**  
Entry fees are not refundable.



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To encourage multiple entries, the LGAA will put the names of all artists who enter **more than two pieces** in a raffle for a \$100 University Art Gift Certificate!

**DEADLINE** – U.S. mailed Entry Forms and Fees must be postmarked no later than **Thursday, October 1, 2018**. Emailed digital Entries are due the same day. **(no exceptions)**.

Make check payable to **Los Gatos Art Association**  
Mail your official entry form and check to:

LGAA MJS 18 Entry  
P.O. Box 1193  
Los Gatos, CA 95031

### Presenting Your Art - if Accepted

- Wall art must be ready for hanging. Wire **MUST** be in good condition and taut on the back of the painting. Ideally, allow a 1.5" inch play up or down the wire.
- No protruding eye hooks or saw tooth hangers. D-Rings are recommended.
- No pressure-spring clips of any kind.
- Mats (not mandatory) must look professional, neatly cut and clean.
- Canvas edges must be clean or painted with no visible staples.
- Plexiglass glazing preferred.
- Sculptors need to supply stands if needed. Stand or pedestal must be suitably stable in a busy environment. JCC has final approval.

### Pricing, Sales Tax and Commissions

- Your artwork **DOES NOT** have to be for sale.
- The JCC will handle all sales and retain a 20% commission on all sold work. The JCC will add sales tax onto the price supplied by the artist when sold.
- The retail price printed in the program will be the retail price entered on the entry label, as calculated and written by the artist. *You might want to add 20% to the price of your art to cover the JCC commission!*

### Artwork Delivery and Pick Up

Art intake - Hand deliver accepted artwork to the JCC at 14855 Oka Road, Los Gatos. If your pieces are not within the size limits they will not be allowed in the show, even if they were previously accepted by the Juror.

- Exhibited artwork, sold or not, may not be removed until close of show. **No Exceptions.**
- All artwork must be signed in on Art Intake Day and signed out on Art Pick up Day.

*If someone other than the artist picks up the artwork, s/he must present written authorization from the owner.*

### Identifying Your Art

Two forms of identification are needed for every art piece in the show.

**BACK:** For each painting, attach a card or paper to the back surface with your name, painting title, and phone number. You could write the title of the painting on a business card.

For sculpture, you decide where to put the info.

**FRONT:** The other label is a temporary paper label for the sole purpose of helping the LGAA show crew to easily identify your art piece and associate it with the proper pre-printed wall card. These blank "ID Tags" are at the end of this Prospectus.

These papers are long rectangles. You simply cut one off the page, fill it out, and attach the short edge of it to the top of the frame or sculpture with non-sticky tape available at the show. The long side of the paper will hang down over the front of the artwork and be removed right after it is hung or placed.

### Volunteers Needed

Due to the great amount of work it takes to put on an art show, it is important to have adequate help. Volunteers are much needed and appreciated. We need extra help on Nov.7--Art Intake Day, and on Nov 14--Reception & Awards Night. If you are interested and willing, please send an email to [janeloomisart@gmail.com](mailto:janeloomisart@gmail.com) and include your phone number and which day(s) you can help.



# OFFICIAL ENTRY FORM

## Los Gatos Art Association

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Please fill in blanks clearly and make a copy for yourself. Please ensure that your name is identical to your Label Name. Please include a check for the total amount. (*\$25 first entry and \$15 for each additional entry*).

Artist's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email \_\_\_\_\_

#### ENTRY List:

1. Title: \_\_\_\_\_

Medium: \_\_\_\_\_ Size: \_\_\_\_\_ Price: \_\_\_\_\_

2. Title: \_\_\_\_\_

Medium: \_\_\_\_\_ Size: \_\_\_\_\_ Price: \_\_\_\_\_

3. Title: \_\_\_\_\_

Medium: \_\_\_\_\_ Size: \_\_\_\_\_ Price: \_\_\_\_\_

4. Title: \_\_\_\_\_

Medium: \_\_\_\_\_ Size: \_\_\_\_\_ Price: \_\_\_\_\_

5. Title: \_\_\_\_\_

Medium: \_\_\_\_\_ Size: \_\_\_\_\_ Price: \_\_\_\_\_

6. Title: \_\_\_\_\_

Medium: \_\_\_\_\_ Size: \_\_\_\_\_ Price: \_\_\_\_\_

**Release:** *The undersigned hereby releases the LGAA and The Addison-Penzak JCC of Silicon Valley from any liability for loss, theft, or damage of ALL art works entered into this exhibit. Insurance is the responsibility of the artist. The undersigned agrees to leave his/her artwork in the show until end of closing day. The undersigned also agrees that any art may be photographed (for informational use) for the JCC and the LGAA web site, newsletter and/or publicity.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*\*Must be signed and dated or entry(s) will be rejected*

For LGAA use only:

Artist #: \_\_\_\_\_ Fees: \$ \_\_\_\_\_ Check No: \_\_\_\_\_

**October 1, 2018** - Thursday – Deadline for Digital Entries and postmark deadline for Entry Forms and Fees.



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## Labels

Fill out one label per art piece and loosely tape it to your work. Attach the short side of the label to the top FRONT of the art frame or sculpture and let the long side of the label hang down. The label will be removed after the artwork is placed on the wall or pedestal.

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Art Title \_\_\_\_\_

Artist's Name \_\_\_\_\_

Media \_\_\_\_\_ Price \_\_\_\_\_ Phone \_\_\_\_\_

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Art Title \_\_\_\_\_

Artist's Name \_\_\_\_\_

Media \_\_\_\_\_ Price \_\_\_\_\_ Phone \_\_\_\_\_